



Coordinating Committee For Automotive Repair (CCAR[®])

A Partnership of Industry, Education and Government

**For Immediate Release
January 26, 2010**

Contact: Daren Fristoe
(816) 392-7298
fristoe@ccar-greenlink.org

CCAR and GEICO to Promote “GreenLink Shop” Program to ARX Facilities

CCAR and GEICO Insurance Company will partner to promote CCAR’s new “GreenLink Shop” recognition to shops that participate in GEICO’s Auto Repair Xpress[®] program.

OVERLAND PARK, KAN. – The Coordinating Committee For Automotive Repair (CCAR[®]) will partner with GEICO to promote the new “**GreenLink Shop**” designation for GEICO’s Auto Repair Xpress[®] (ARX) facilities across the United States.

The **GreenLink Shop** status, an extension of CCAR’s **CCAR-GreenLink[®]** Environmental Compliance Assistance Center and **S/P2** (Safety and Pollution Prevention) E-learning Program, is designed to promote consumer confidence in local automotive repair facilities’ environmental/safety awareness and stewardship.

“GEICO is proud to be partnering with CCAR on this important initiative,” said William DeGrocco, GEICO assistant vice president. “We have always promoted environmental awareness, and I am pleased that we will now have the ability through the **GreenLink Shop** program to recognize our ARX repair shops that meet and maintain this high level of environmental and safety standards.”

(more)

P.O. Box 26741 • Overland Park, Kansas 66225-6741
Telephone: 913-498-2227 • Fax: 913-681-3033

Web: <http://www.ccar-greenlink.org>

“GEICO has long demonstrated its commitment to the best environmental and safety practices in auto repair,” said Daren Fristoe, CCAR president and chief operating officer. “We are proud to be working with GEICO in our **GreenLink Shop** initiative to recognize shops for their commitment to workplace safety and environmental stewardship. Companies in this program distinguish themselves both in the marketplace and in their community outreach.”

Repair facilities seeking the **GreenLink Shop** recognition must maintain high standards of excellence in environmental, health and safety (EHS) practices in four categories: business operations, employee training, safety compliance and environmental management. The CCAR initiative recognizes both auto mechanical service facilities and collision repair shops, with separate criteria established for each type of business.

For more information on the CCAR **GreenLink Shop** program, go to www.ccar-greenlink.org/gls or call toll-free to 1-888-476-5465.

###

GEICO (Government Employees Insurance Company) – as part of Berkshire Hathaway – is the third-largest private passenger [auto insurer](#) in the United States*. GEICO provides [auto insurance coverage](#) for 9 million policyholders and insures more than 16 million vehicles.

In addition to auto insurance, GEICO offers customers [insurance products](#) for their motorcycles, all-terrain vehicles (ATVs), boats, homes, apartments and mobile homes. Commercial auto insurance and personal umbrella protection and life insurance are also available.

As a member of the Berkshire Hathaway group of companies, GEICO is rated A++ for financial strength by A.M. Best Company and ranks at the top of several national customer satisfaction surveys. For more information, go to <http://www.geico.com>.

*A.M. Best 2008 market share data